

REBECCA WARD ACCELERATORS

Rebecca is an innovative, purpose-driven global design and business leader with a career built around elevating brands and driving category, product and organizational performance for the world's leading consumer brands. As a global design innovator, Rebecca loves to solve problems and find different ways to create new space, drive brand affinity and business growth.

Strategic and intuitive, Rebecca can create a vision and translate it into action by bringing together the best creative and business minds and encouraging diversity of thought and collaboration among cross-functional stakeholders. Together, they deliver game-changing, omnichannel plans and executions that motivate people to engage deeply with brands and products.

A true global citizen, she's held senior creative positions at European brands, taught industrial design in China, and created strategy and products for U.S. brands including Stanley and Nike, having worked across all parts of the business: product, brand, communications, and general management.

Competitive, strategic and fiercely committed to the power of the team, Rebecca is passionate and contagious in her drive to inspire multidisciplinary teams whose members are invested, engaged and driven to consistently perform to their absolute best.

