

PUJI SHERER ACCELERATORS

Puji is a creative connector. Flowing easily from right brain to left brain, Puji uses the power of creativity and the discipline of strategy to help businesses succeed. Enthusiastic and dynamic, Puji is a hands-on problem solver that understands that challenges and limitations can be the best breeding ground for creativity, inspiring growth within businesses and organizations.

A marketing and branding expert with experience working for both startups and legacy brands, Puji excels at using story-telling and content creation to build emotional connections with consumers. Connected to the Portland community, Puji believes in the power of strategic partnerships to increase brand awareness and amplify a brand's mission. With experience working for Oregon-based companies for over 25 years, Puji understands how a sense of place and commitment to local manufacturing are an integral part of a brand's ethos that contribute to its larger success.

At the end of the day, Puji recognizes that it is the people behind the brand that are its heart and soul. Puji thrives at putting together great teams that get proven results through support, collaboration, and accountability. In the workplace and in life, she believes that more joy means more productivity. From art direction to advertising strategy, website development to PR, Puji has a deep and vast knowledge of the tactical marketing and branding needs required for businesses to achieve their goals.



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