

EMMA MINTO ACCELERATORS

Emma's passion is to grow profitable businesses, brands, and teams to market leadership. Her combination of tenured operating experiences [in general management, retail, product creation and marketing] in addition to start-up and consulting work provide a unique view to support growing companies.

Over the course of a 25+ year career with world-class organizations including Nike and Crocs, Emma has built and developed skills as a Consumerist, Global Business Leader, and Team Catalyst.



Always seeking new challenges and personal growth, she's had the benefit of experiences across consumer types, marketplaces, business sizes and functions, with P&L accountability. Amongst her favorites is leading and evolving Nike's North American Women's business to become a more inclusive and connected brand for women, igniting a passion for sneaker style in Central and Eastern Europe, and leading Crocs America's business through hyper growth and transformation.

Emma's tenured leadership experience has built her strengths in consumer-driving omni-channel growth and profitability strategies, operating model transformation, and team and culture development to impact consumer experience, growth acceleration, and financial results quickly and directly. She's excited to bring this experience to her work with consumer-driven organizations.

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