

WILLIAM RIFFE
DIRECTOR OF BUSINESS DEVELOPMENT

William is a rare type: a scientist with a passion for making personal connections. His background balances physics and an interest in entrepreneurship, empowering him both as a problem-solver and builder of deep and enduring relationships. Having interned with our Accelerators group while a student at Denison, William returned after graduation to lead Meriwether's business development effort, utilizing our collective resources and connections to create new opportunities for the team and drive value for our clients.



William has a long-standing passion for entrepreneurship that he's pursued in multiple ways. He started his own company at 20, working with artists and charities. While a student, he also set up a haunted house to benefit Feeding America which is now an annual event. In addition, William won a startup pitch competition, promoting a green energy playground that was marketed with lesson plans for teachers and interactive games for students.

An enthusiastic traveler who loves to explore new cultures, William brings his relentless curiosity and tangible warmth to every interaction. In his new role at Meriwether Group, William's intention is to represent the Meriwether brand in the world at large, giving more potential clients a window into the benefits of partnering with the Meriwether Group.