

TIM HANEY
PARTNER
ACCELERATORS

No one does more than Tim to champion founders and entrepreneurs. No matter the size or state of a client's business, Tim works hand-in-hand with the founder as an advisor, confidante and gifted connector. Tim knows the ins and outs of multiple consumer-centric sectors, with extensive experience in consumer products, food and beverage, and athletic-focused brands.

Tim's hands-on approach, infinite patience and awe-inspiring rolodex consistently lead clients to experience strong growth, expansion and the benefits of being innovators in the market. His work ranges from developing North Star plans to preparing and leading clients through full or partial acquisitions and exits. Prior to joining Meriwether, Tim was Director of Sports Marketing Licensed Properties for adidas America, giving him real expertise in licensing and collaborations, an area that has benefited many Meriwether clients through the years.

Tim's many success stories include advising Alpenrose Dairy in a recent productive and lucrative exit for the founders, masterminding a growth plan for Voodoo Donuts that paved the way for a successful exit, and creating the right growth strategy for Clutch Coffee to thrive in a highly competitive category.

