

KIM PARKER
PARTNER
ACCELERATORS

Kim is a world class thinker with a deeply strategic mind and an unparalleled ability to execute concepts with great efficacy and integrity. Her approach is disciplined, with a high level of empathy for our clients. Kim brings extensive experience working with leading brands to help clients think through and capitalize on opportunities while addressing and mitigating the challenges that they meet along the way.

Businesses of all sizes and all stages of growth experience benefit from Kim's ability to delve into the complexities and nuances specific to their category and situation. In addition to her professional experience, Kim comes from a long line of entrepreneurs and is a lifelong and passionate learner, giving her a quick and intuitive understanding of each client's business, goals and needs.

Over the course of her career, Kim has been instrumental in transforming multiple businesses. A few of her many achievements: while acting a VP of Womenswear Merchandising & Design at Pendleton Woolen Mills, Kim led significant organizational, structural and product offering changes to align with today's consumer, helping a business with multiple challenges to grow and return to profitability. As Global Product Director for Women's Training at Nike, Kim managed a \$425MM global business, increasing style productivity by +58% and realizing growth for five consecutive seasons. At Backcountry.com, as Senior VP of New Brands, Kim helped launch the brand's first-ever private label outerwear lines for men and women.

