

JENSON TUOMI
SENIOR DIRECTOR,
BUSINESS BROKER & INVESTMENT BANKING

Jenson literally grew up with the Meriwether Group, starting his career as an intern, and working through multiple roles to become a productive and effective Business Broker and member of our Investment Banking team. A talented musician with a heart-stirring voice, Jenson thrives at the intersection of business and creativity, giving him an immediate rapport with Meriwether's many creative and disruptive founder clients.

The Meriwether team counts on Jenson to keep his finger on the pulse of culture and emerging trends, making us all a little better connected with the creative culture. In his own musical career, Jenson has taken a small musical project to over 10 million streams, regular TV and radio features and brand sponsorships including Benson Amps, 64 Audio and Secret Aardvark Hot Sauce.

Jenson's go-getter style has aided many Meriwether clients over the years, helping to tee up and broker brand partnerships and business development initiatives for CPG brands including Airstream, Ariat, Pendleton and Mastercraft. Jenson is proud to have guided a major partnership between regional favorite Secret Aardvark and up-and-coming brand 'Slice of Sauce', resulting in an investment from MLB star Alex Rodriguez on ABC's Shark Tank.

